

Industrial Product Information Management

Overview

This datasheet introduces the main elements of Signature's Industrial Product Information Management (IPIM) platform. Industrial manufacturers and distributors have a growing need to centralize and standardize their product data. The Industrial PIM provides a robust and flexible database to manage the data as well as a powerful engine to run sales, marketing and distributor tools.



Introduction to the Industrial PIM

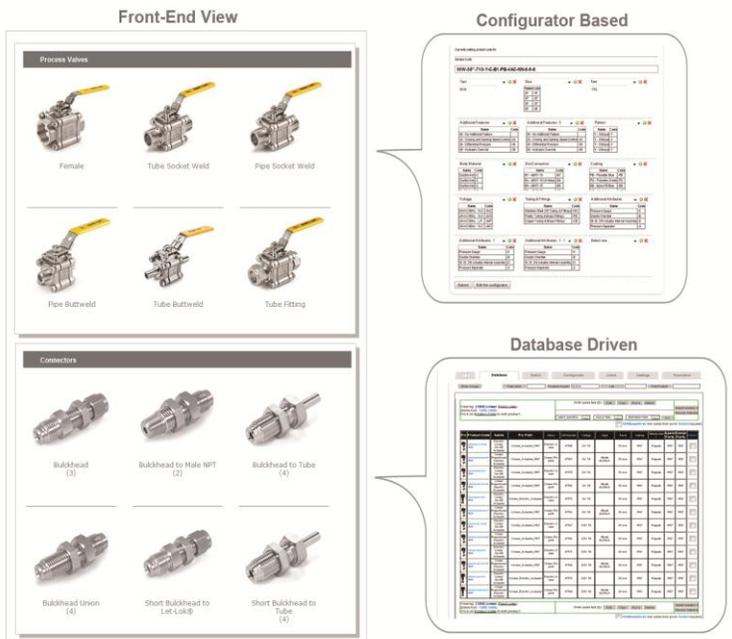
Signature-IT's Industrial Product Information Management system (IPIM) improves the consistency and quality of all data. Workflow becomes more efficient as the PIM system enables the centralization and management of all product information from one single source of truth. Unlike a classical PIM the IPIM has an embedded configurator that is built to handle all possible marketing product combinations rather than only ERP products and holds both marketing and technical information and documentation. By covering a wider range than that of the ERP, the configurator allows for additional marketing opportunities and cost savings that are not available on a classical PIM.

General Features

- Web based application
- Front and back end administration
- Highly flexible and advanced access control management

Product Data Management

- Media neutral storage of product data
- Support of external or internal classification standards
- Unlimited amount of data fields
- Mass and batch update, import & export
- Multilingual – Translation support tool
- Mini-DAM
- Database structure includes database-driven products as well as configurator-based products
- Technical library - manage multiple documents and files and associate them with numerous products and product groups. An advanced labeling methodology allows for both classification based management and access control awareness
- Network enabled



Product Configuration

- Dependency-driven configuration of products, built by defining stages, sub-stages, questions, and customized answers
- PCC – product code configurator to make ordering easy to manage
- Intuitive administration interface
- Automatic generation of product affiliated documentation (including bill of materials)
- Utilizes the out-of-the-box complementary products and spare parts mechanisms
- Utilizes the out-of-the-box technical library module
- Network enabled



Network

Link independent PIM systems to streamline product information exchange.

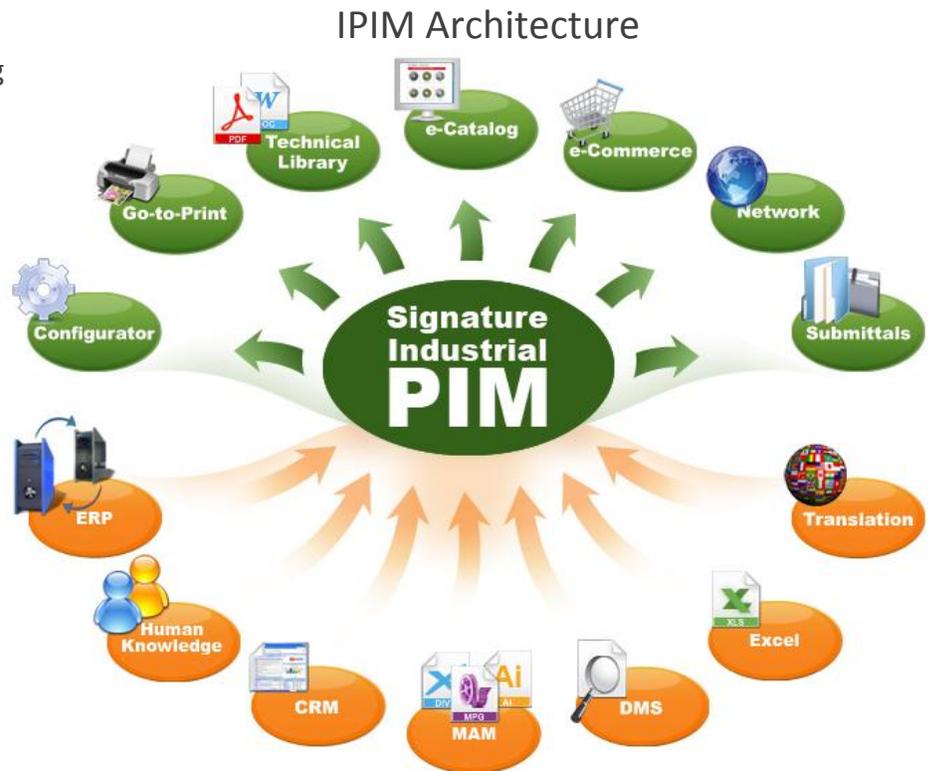
- Connection to subsidiaries: Worldwide consistent product information and localized product offering
- Connection to suppliers and distributors: Streamline your Information-Supply-Chain
- Automatic product information updates between linked systems
- Independent database structures for each IPIM system
- Notification system

Output-Channels

- Visual and dynamical e-Catalog
- RFQ & e-Commerce
- Go-to-Print Catalogs
- Submittals
- CMS & website
- Mobile and iPad applications
- Network

Input-Channels

- ERP and CRM
- Harvest "Tribal Knowledge"
- Images, CAD, Solidworks
- Excel formats
- Translation documents
- Sizing Applications



Integration and Advancement

The Signature IPIM system can be integrated into the existing IT infrastructure, such as ERP, CRM, and MAM systems; this ensures easy transition and efficient maintenance. With the robust IPIM, data is stored and managed in an efficient and innovative format. The IPIM is a foundation for your company to reap the benefits of advanced technology and online solutions.

Signature-IT specializes in the development and deployment of innovative product configurators, Industrial Product Information Management (IPIM) systems, and interactive online tools designed specifically for the industrial markets.

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